Alt Order #

DUP INVOICE TE



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222 Billing: (407)389-7661

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 947543-1
 09/23/12
 September 2012
 08/27/12 - 09/17/12

<u>Station</u> Account Executive Sales Office Sales Region

WESH Fran Berg Eagle-Washingt National

www.wesh.com

Billing Address:

Advertiser Product Estimate Number
Obama/D/President SKED A 1536

GMMB Attention: Accounts Payable 3050 K St, NW Washington, DC 20007

 09/12/12 - 09/17/12
 947543
 07897114

 Billing Calendar
 Billing Type
 Deal #

 Broadcast
 Cash

Order#

Special Handling

Flight Dates

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Spots/ Line Start Date End Date Start/End Time Description Lenath Week Rate Type MTWTFSS 09/14/12 09/12/12 M-F Sunrise @6AM 6:00-7:00 AM --WTF--.30 \$750.00 NM Class of Time - Pre-emptible with notice Start Date **End Date MTWTFSS** Spots/Week Rate 09/10/12 09/16/12 --WTF--\$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6:14 AM M-F Sunrise @6AM :30 OFA12P092H \$750.00 NM 3 WESHW 09/12/12 6:00-7:00 AM :30 OFA12P092H \$750.00 NM 1 WESHTh 09/13/12 6:22 AM M-F Sunrise @6AM 6:00-7:00 AM 4 WESHTh 09/13/12 6:54 AM M-F Sunrise @6AM 6:00-7:00 AM :30 OFA12G104H \$750.00 NM 2 WESHF 09/14/12 6:54 AM M-F Sunrise @6AM 6:00-7:00 AM :30 OFA12P092H \$750.00 NM 2 09/17/12 \$900.00 09/17/12 M-F Sunrise @6AM 6:00-7:00 AM :30 NM M-----1 Class of Time - Pre-emptible with notice Weeks: Start Date **End Date MTWTFSS** Spots/Week Rate 09/17/12 09/23/12 \$900.00 M----Spots: # Ch Start/End Time Length Ad-ID Day Air Date Air Time Description Rate Type 6:54 AM M-F Sunrise @6AM 6:00-7:00 AM :30 OFA12P092H \$900.00 NM 1 WESHM 09/17/12

3 09/12/12 09/1 Class of Time - P		oday Show notice	7:00-9:00 AM	WTF	:30	5	\$1,000.00	NM		
Weeks: Start 09/10		_	Spots/Week 5	<u>Rate</u> \$1,000.00						
Spots: # Ch D	y Air Date	Air Time Descri	<u>ption</u>	Start/End Time	Length /	Ad-ID			Rate	Type
2 WESHW	09/12/12	7:22 AM NBC T	oday Show	7:00-9:00 AM	:30 (FA12G10)4н		\$1,000.00	NM
1 WESHW	09/12/12	8:37 AM NBC T	oday Show	7:00-9:00 AM	:30 (DFA12P09	92н		\$1,000.00	NM
5 WESHT	09/13/12	8:00 AM NBC 7	oday Show	7:00-9:00 AM	:30 (DFA12P09	92н		\$1,000.00	NM
3 WESHT	09/13/12	8:29 AM NBC T	oday Show	7:00-9:00 AM	:30 (DFA12G10)4н		\$1,000.00	NM
4 WESHF	09/14/12	8:44 AM NBC 7	oday Show	7:00-9:00 AM	:30	DFA12P09	92н		\$1,000.00	NM
4 09/17/12 09/1	7/12 NRC T	oday Show	7:00-9:00 AM	M	.30	2	\$1 200 00	NM		

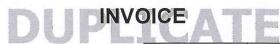
4 09/17/12 09/17/12 NBC Today Show Class of Time - Pre-emptible with notice	7:00-9:00 AM	M	:30	2	\$1,200.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/17/12 09/23/12 M	Spots/Week 2	Rate \$1,200.00						
Spots: # Ch Day Air Date Air Time Desc		Start/End Time	Length				Rate	
1 WESHM 09/17/12 7:22 AM NBC	Today Show	7:00-9:00 AM	:30	OFA12P09	92н		\$1,200.00	NM
2 WESHM 09/17/12 8:29 AM NBC	Today Show	7:00-9:00 AM	:30	OFA12P09	92н		\$1,200.00	NM

5 09/12/12 09/14/12 Regis & Kelly 9-10 AM 9:00-10:00 AM --WTF--Class of Time - Pre-emptible with notice Weeks: **MTWTFSS** Start Date **End Date** Spots/Week Rate 09/10/12 09/16/12 --WTF--\$500.00 :30

4

\$500.00

NM





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 947543-1 | O9/23/12 | September 2012 | O8/27/12 - O9/17/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1536

www.wesh.com

www.v	vesh.com									
							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
5	09/12/12 Class of Tin	09/14/12 ne - Pre-emp	Regis & Kelly 9-10 AM stible with notice	9:00-10:00 AM	==WTF-=======	:30	4	\$500.00	NM	
										, - <u> </u>
	Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WE	SHW 09/ See MG		Kelly 9-10 AM	9:00-10:00 AM	:0	0			\$500.00 NM
	2 WE	SHW 09/	12/12 9:23 AM Regis 8	Kelly 9-10 AM	9:00-10:00 AM	:3	O OFA12G104H			\$500.00 NM
			13/12 9:49 AM Regis 8	-	9:00-10:00 AM		0 оға12р092н			\$500.00 NM
	4 WE		14/12 9:26 AM Regis 8		9:00-10:00 AM	-	0 OFA12P092H			\$500.00 NM
	5 WE	SHF 09/ MG for 5	/14/12 9:44 AM Regis 8 .1 09/12	Kelly 9-10 AM	9:00-10:00 AM	:3	0 OFA12P092H			\$500.00 NM
6	09/17/12 Class of Tin	09/17/12 ne - Pre-emp	Regis & Kelly 9-10 AM otible with notice	9:00-10:00 AM	M	:30	1	\$650.00	NM	
	Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12 M	Spots/Week 1	<u>Rate</u> \$650.00				_	
	Spots: # Ch 1 WE	- March 1970 1970 1970 1970 1970 1970 1970 1970	Date Air Time Descrip 9:23 AM Regis 8		Start/End Time 9:00-10:00 AM		<u>h Ad-ID</u> 0 0FA12P092H			<u>Rate Type</u> \$650.00 NM
7	7 09/12/12 Class of Tin	09/14/12	NBC Today Show II	10AM-11AM	WTF	:30	4	\$400.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate		=		7	
	Spots: # Ch	09/10/12 Day Air	09/16/12WTF Date Air Time Descrip	4	\$400.00 Start/End Time	Leng	th Ad-ID			Rate Type
			/12/12 10:58 AM NBC To		10AM-11AM		30 OFA12G104H			\$400.00 NM
			/13/12 10:30 AM NBC To		10AM-11AM		80 OFA12G104H			\$400.00 NM
	2 WE	SHTh 09	/13/12 10:58 AM NBC To		10AM-11AM	:3	0 OFA12P092H			\$400.00 NM
	3 WE	SHF 09	/14/12 10:28 AM NBC To	oday Show II	10AM-11AM	:3	0 OFA12P092H			\$400.00 NM
8	3 09/17/12 Class of Tir	09/17/12 ne - Pre-emp	NBC Today Show II otible with notice	10AM-11AM	M	:30	1	\$625.00	NM	
	Weeks:	Start Date 09/17/12	End Date MTWTFSS M	Spots/Week 1	Rate \$625.00					
	Spots: # Ch			otion	Start/End Time	Leng	th Ad-ID			Rate Type
			/17/12 10:56 AM NBC To	oday Show II	10AM-11AM	::	30 OFA12P092H			\$625.00 NM
(09/12/12 Class of Tir	09/14/12 ne - Pre-emp	NBC Today Show III otible with notice	11AM-12PM/10-11	I/WTF	:30	4	\$350.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFSSWTF	Spots/Week 4	<u>Rate</u> \$350.00					
	Spots: # Ch	Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
			/12/12 11:27 AM NBC To	a same a seminar second ran	11AM-12PM/10-	0 (0.0)	30 ofa12p092h			\$350.00 NM
			/13/12 11:28 AM NBC To	The state of the s	11AM-12PM/10-		30 OFA12G104H			\$350.00 NM
			/14/12 11:27 AM NBC To /14/12 11:52 AM NBC To		11AM-12PM/10- 11AM-12PM/10-		30 OFA12P092H 30 OFA12P092H			\$350.00 NM \$350.00 NM
10	0 09/17/12	09/17/12	NBC Today Show III	11AM-12PM/10-1		:30	1	\$600.00	NM	\$555.50 THM
	Class of Tir Weeks:		ptible with notice End Date MTWTFSS	Spots/Week	Rate					
		09/17/12	09/23/12 M	1	\$600.00					
	Spots: # Ch		<u>Air Time</u> <u>Descrip</u> /17/12 11:29 AM NBC T	The second second	Start/End Time 11AM-12PM/10-		<u>th</u> <u>Ad-ID</u> 30 0FA12P092F	I		Rate Type \$600.00 NM
1	1 09/12/12 Class of Tir	09/14/12 ne - Immedi	M-F NOON NEWS 12- ately Pre-emptible without	12:12:00-12:30 PM	WTF	:30	4	\$200.00	NM	3.00
	Weeks:		End Date MTWTFSS 09/16/12WTF	Spots/Week 4	<u>Rate</u> \$200.00					
	Spots: # Ch				Start/End Time	Lend	th Ad-ID			Rate Type
	om•econo777 — : 15.10									

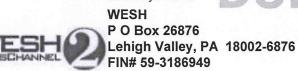
WESH



Invoice # Invoice Date Invoice Month Invoice Period 947543-1 09/23/12 September 2012 08/27/12 - 09/17/12

Advertiser	Product	Estimate Number			
Obama/D/President	SKED A	1536			

									Sp	ots/				
e Start D	ate E	End Dat	e Desc	cription		Start/End Time	MTWTFSS	Length	We	eek	Rate	Туре		
11 09/12/1 Class (9/14/12 - Imme		NOON NEWS e-emptible with		:12:00-12:30 PM tice	WTF	:30	J.	4	\$200.00	NM		3
Spots:	_		Air Date	Air Time De	scripti	<u>on</u>	Start/End Time		th Ac	I-ID	>		Rate T	
	1 WESI	HW (09/12/12	11:59 AM M-	F NOC	ON NEWS 12-12:30	12:00-12:30 PM			A12G104H			\$200.00	
	2 WESI		09/12/12			ON NEWS 12-12:30	12:00-12:30 PM			A12P092H			\$200.00	
	3 WESI		09/13/12			ON NEWS 12-12:30	12:00-12:30 PM			A12P092H			\$200.00	
	4 WESI	HF (09/14/12			ON NEWS 12-12:30	12:00-12:30 PM		30 OF	A12P092H			\$200.00	NI
12 09/17/ Class	of Time		mptible wi	th notice		:12:00-12:30 PM	M	:30		1	\$350.00	NM		
Weeks		tart Date 9/17/12	e <u>End D</u> 09/23/			Spots/Week 1	<u>Rate</u> \$350.00							
Spots:	The second secon		Air Date	Air Time De			Start/End Time		gth Ac				Rate	
	1 WES	HM (09/17/12	12:29 PM M-	FNO	ON NEWS 12-12:30	12:00-12:30 PM		30 OF	А12Р092Н			\$350.00	NI
13 09/12/ Class		09/14/12 - Imme		IE COURIC Da e-emptible with		2-3PM otice	WTF	:30		4	\$150.00	NM		
Weeks		<u>tart Dat</u> 9/10/12				Spots/Week 4	<u>Rate</u> \$150.00							
Spots:	200 12000		Air Date	Air Time De			Start/End Time	Len	gth A	d-ID			Rate	Γyr
	2 WES		09/12/12			OURIC DAY	2-3PM			A12G104H			\$150.00	
	3 WES	HW	09/12/12	2:46 PM KA	ATIE C	OURIC DAY	2-3PM	2	30 OF	A12P092H			\$150.00	N
	4 WES	HTh	09/13/12	2:53 PM KA	ATIE C	OURIC DAY	2-3PM		:30 OF	A12G104H			\$150.00	N
	1 WES	HF	09/14/12	2:17 PM KA	ATIE C	OURIC DAY	2-3PM		:30 OF	A12P092H			\$150.00	N
14 09/17/ Class		09/17/12 - Imme		IE COURIC D. e-emptible with		2-3PM otice	M	:30		1	\$175.00	NM		
Weeks	774	tart Dat 9/17/12				Spots/Week 1	<u>Rate</u> \$175.00	×						
Spots:			Air Date	Air Time De			Start/End Time	Len	gth A	d-ID			Rate	Τv
	1 WES		09/17/12		The state of the	OURIC DAY	2-3PM	-		FA12P092H			\$175.00	1
15 09/15/ Class	12 (09/16/12	2 sat/s	sun 5-6a ros e-emptible with	hout no	sat/sun 5-6a ros	SS	:30		2	\$50.00	NM		
Weeks	: <u>S</u>	tart Dat	e End D	Date MTWTF	SS	Spots/Week	Rate							_
Spots:		9/10/12	09/16 Air Date	Air Time De		2 ion	\$50.00 Start/End Time	Lon	gth A	4 ID			Rate	Tv
			09/15/12	5:28 AM Sa	W 5-20 003		Sat 5-6a			<u>u-1D</u> FA12P092H			\$50.00	_
			09/16/12	5:27 AM St			Sun 5-6a			FA12P092H			\$50.00	
16 09/15/		09/15/1:	2 Sat	Sunrise 6-8 Al	M	6:00-8:00 AM	S-	:30		2	\$300.00	NM		
Weeks	: <u>S</u>	tart Dat 9/10/12	e End E	Date MTWTF		Spots/Week 2	<u>Rate</u> \$300.00							
Spots:			Air Date	Air Time De	_	_	Start/End Time	Len	gth A	d-ID			Rate	Tν
2 - 2 1 May 12 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2			09/15/12	The second second second second	20 000	rise 6-8 AM	6:00-8:00 AM			FA12P092H			\$300.00	
			09/15/12	7:58 AM Sa	at Sun	rise 6-8 AM	6:00-8:00 AM		:30 0	FA12P092н		,	\$300.00	
17 09/15/ Class		09/15/1 e - Pre-e	2 NBC	Saturday ith notice		Sat 8-10am	S-	:30		1	\$800.00	NM		
Weeks	: <u>S</u>	tart Dat	e End [Date MTWTF		Spots/Week	Rate							_
C=-1-		9/10/12			_	1	\$800.00		~4b ^	4 ID			D-1-	T .
Spots:	_		Air Date 09/15/12	Air Time Do			Start/End Time Sat 8-10am	Len	gth A :30 0	<u>.d-ID</u> FA12P092H			<u>Rate</u> \$800.00	_
18 09/16/	12	09/16/1		Sunrise@6-8		6:00-8:00 AM	S	:30)	2	\$300.00	NM		_
Weeks	s: <u>S</u>	Start Dat	e End [Date MTWTF		Spots/Week	Rate							_
		9/10/12			_	2	\$300.00			N STATE			-	
Spots:	# Ch	Day	Air Date	Air Time D	escript	tion	Start/End Time	Ler	igth A	<u>d-ID</u>			Rate	T



Invoice #	Invoice Date	Invoice Month	Invoice Period
947543-1	09/23/12	September 2012	08/27/12 - 09/17/12

<u>Advertiser</u>	Product	Estimate Number
Obama/D/President	SKED A	1536

vw.wesh.com									
ww.wcsm.com						Spots/			
e Start Date End	Date Des	scription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
18 09/16/12 09/16 Class of Time - Pr	/12 Sun	Sunrise@6-8 AM	6:00-8:00 AM	S	:30	2	\$300.00	NM	-7845 - 124 gt
	Air Date	Air Time Descr	iption	Start/End Time	<u>Length</u>	Ad-ID			Rate Typ
2 WESHSu	09/16/12		Sunrise@6-8 AM	6:00-8:00 AM	:30) OFA12P09	92н		\$300.00 N
1 WESHSu	09/16/12	6:26 AM Sun S	Sunrise@6-8 AM	6:00-8:00 AM	:30) OFA12P09	92н		\$300.00 N
19 09/16/12 09/16 Class of Time - Pr		C Sunday Today vith notice	8:00-9:00 AM/9-1	1 <i>F</i> S	:30	1	\$1,100.00	NM	
Weeks: <u>Start I</u> 09/10	Date End I 12 09/16		Spots/Week 1	<u>Rate</u> \$1,100.00					
Spots: # Ch Da	y Air Date	Air Time Descr	iption	Start/End Time	<u>Length</u>	Ad-ID			Rate Typ
1 WESHSu	09/16/12	8:46 AM NBC \$	Sunday Today	8:00-9:00 AM/	9-11/ :30) OFA12P09	92н	v	\$1,100.00 N
20 09/16/12 09/16 Class of Time - Im	i/12 CHF mediately Pr	RIS MATTHEWS V	WKICHRIS MATTHEN	N:S	:30	1	\$750.00	NM	
Weeks: <u>Start I</u> 09/10	Date End I 12 09/16		Spots/Week 1	<u>Rate</u> \$750.00					39.190
Spots: # Ch Da	y Air Date	Air Time Descr	ription	Start/End Time	e <u>Lengtl</u>	Ad-ID			Rate Ty
1 WESHSu	09/16/12	10:27 AM CHRI	S MATTHEWS WKNI) OFA12P09	92н		\$750.00 N
21 09/12/12 09/14 Class of Time - Im		3-4 PM re-emptible without	3:00-4:00 PM t notice	WTF	:30	4	\$275.00	NM	
	Date End I	Date MTWTFSS	Spots/Week 4	<u>Rate</u> \$275.00				· · · · · · · · · · · · · · · · · · ·	
	y Air Date	Air Time Descr		Start/End Time	e <u>Lengtl</u>	n Ad-ID			Rate Ty
2 WESHW	and the same and the same and the	3:30 PM M-F 3		3:00-4:00 PM	:30) OFA12G1	04н		\$275.00
4 WESHTh	09/13/12	3:20 PM M-F 3	3-4 PM	3:00-4:00 PM	:30	OFA12P0	92н		\$275.00 I
1 WESHTh	09/13/12	3:45 PM M-F 3	5-4 PM	3:00-4:00 PM	:30) OFA12G1	04н		\$275.00
3 WESHF	09/14/12	3:22 PM M-F 3	5-4 PM	3:00-4:00 PM	:3	OFA12P0	92н		\$275.00
22 09/17/12 09/1 Class of Time - Im		3-4 PM re-emptible withou	3:00-4:00 PM t notice	M	:30	1	\$275.00	NM	
Weeks: Start 09/17	Date End I /12 09/23		Spots/Week 1	<u>Rate</u> \$275.00					
	y Air Date	Air Time Descr	ription	Start/End Time	e Lengt	h Ad-ID			Rate Ty
1 WESHM	09/17/12	3:54 PM M-F 3	3-4 PM	3:00-4:00 PM	:3	0 OFA12P0	92н		\$275.00
23 09/12/12 09/1 Class of Time - Pi		F 4-5 PM NEWS vith notice	M-F 4-5 PM	WTF	:30	4	\$550.00	NM	
	Date End I	Date MTWTFSS	Spots/Week 4	<u>Rate</u> \$550.00					14
	y Air Date	Air Time Desci		Start/End Tim	e Lenat	h Ad-ID			Rate T
4 WESHW		4:27 PM M-F 4		M-F 4-5 PM		0 OFA12P0	92н		\$550.00
3 WESHT		4:28 PM M-F 4	1-5 PM NEWS	M-F 4-5 PM	:3	0 OFA12P0	92н		\$550.00
1 WESHT			1-5 PM NEWS	M-F 4-5 PM	:3	0 OFA12G1	04н		\$550.00
2 WESHF	09/14/12	4:12 PM M-F 4	I-5 PM NEWS	M-F 4-5 PM	:3	0 OFA12P0	92н		\$550.00
24 09/17/12 09/1 Class of Time - Pi		F 4-5 PM NEWS with notice	M-F 4-5 PM	M	:30	1	\$650.00	NM	
Weeks: Start 09/17	Date End		Spots/Week 1	<u>Rate</u> \$650.00					
	y Air Date	Air Time Desc	ription	Start/End Tim	<u>Lengt</u>	h Ad-ID			Rate T
1 WESHM	09/17/12	4:57 PM M-F 4	1-5 PM NEWS	M-F 4-5 PM	_	0 OFA12P0	92н		\$650.00
25 09/12/12 09/1 Class of Time - P		F 5-6 PM ROT with notice	5:00-6:00 PM	WTF	:30	4	\$700.00	NM	
	Date End	Date MTWTFSS	Spots/Week	Rate					
	112 00/14	6/17) = -11/1							
09/10	/12 09/16 <u>y Air Date</u>	6/12WTF Air Time Desc	4 cription	\$700.00 Start/End Tim	ne Lenat	h Ad-ID			Rate Ty



Invoice # Invoice Date Invoice Month Invoice Period 947543-1 09/23/12 September 2012 08/27/12 - 09/17/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1536

MAN AND	sh.com										
***.	311.00111							Spots/			
ne s	Start Date	End Date	Desci	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	09/12/12 Class of Tim	09/14/12 ne - Pre-em		5-6 PM ROT h notice	5:00-6:00 PM	WTF	:30′	4	\$700.00	NM	
ξ	Spots: # Ch	Day A	ir Date	Air Time Descri	ption	Start/End Time	Length	Ad-ID	1 4,		Rate Typ
	2 WE	SHW 09	9/12/12	5:42 PM M-F 5-	6 PM ROT	5:00-6:00 PM	:30) OFA12P092	2Н		\$700.00 N
	1 WE	SHTh 09	9/13/12	5:27 PM M-F 5-	6 PM ROT	5:00-6:00 PM	:30) OFA12P092	2н		\$700.00 Ni
	3 WE	SHF 09	9/14/12	5:29 PM M-F 5-	-6 PM ROT	5:00-6:00 PM	:30) OFA12P092	2н		\$700.00 NI
	09/17/12 Class of Tim	09/17/12 ne - Pre-em		5-6 PM ROT h notice	5:00-6:00 PM	M	:30	1	\$800.00	NM	· · ·
V		Start Date 09/17/12	End Da 09/23/		Spots/Week 1	<u>Rate</u> \$800.00					
c	Spots: # Ch			Air Time Descri		Start/End Time	Length	Ad-ID			Rate Typ
	1 WE		9/17/12	5:42 PM M-F 5-		5:00-6:00 PM) 0FA12P092	Эн		\$800.00 N
											\$600.00 141
	09/12/12 Class of Tim	-2-	nptible wit		M-F 6-6:30 PM	WTF	:30	4	\$1,000.00	NM	
V	Neeks:	Start Date 09/10/12	End Da 09/16/		Spots/Week 4	<u>Rate</u> \$1,000.00					
5	Spots: # Ch	Day A	ir Date	Air Time Descri	<u>iption</u>	Start/End Time	Length	Ad-ID			Rate Typ
	3 WE	SHW 0	9/12/12	6:23 PM M-F 6-	-6:30 PM	M-F 6-6:30 PM	:30) OFA12G104	4н		\$1,000.00 N
	4 WE	SHTh 0	9/13/12	6:27 PM M-F 6-	-6:30 PM	M-F 6-6:30 PM	:30) OFA12G104	4н		\$1,000.00 N
	2 WE	SHF 0	9/14/12	6:13 PM M-F 6	-6:30 PM	M-F 6-6:30 PM	:30	OFA12P092	2н		\$1,000.00 N
	1 WE	SHF 0	9/14/12	6:29 PM M-F 6	-6:30 PM	M-F 6-6:30 PM	:30	OFA12P092	2н		\$1,000.00 N
	09/17/12 Class of Tim	09/17/12 ne - Pre-em		6-6:30 PM th notice	M-F 6-6:30 PM	M	:30	1	\$1,100.00	NM	-
١	Neeks:	Start Date 09/17/12	End Da 09/23/		Spots/Week 1	<u>Rate</u> \$1,100.00		-	W.		
5	Spots: # Ch	Day A	ir Date	Air Time Descr	<u>iption</u>	Start/End Time	Lengt	n Ad-ID			Rate Tyr
	1 WE	SHM 0	9/17/12	6:11 PM M-F 6	-6:30 PM	M-F 6-6:30 PM	:3	O OFA12P092	2н		\$1,100.00 N
	09/12/12 Class of Tin	09/14/12 ne - Pre-en	M-F I	Entertainment To	nigł7:00-730 PM	WTF	:30	4	\$1,200.00	NM −	
١	Neeks:	Start Date 09/10/12	End Da 09/16/		Spots/Week 4	<u>Rate</u> \$1,200.00					
5	Spots: # Ch	Day A	ir Date	Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate Tyr
	1 WE	SHW 0	9/12/12	7:26 PM M-F E	intertainment Tonight	7:00-730 PM	:3	O OFA12P09	2н		\$1,200.00 N
	4 WE	SHTh 0	9/13/12	7:10 PM M-F E	intertainment Tonight	7:00-730 PM	:3	O OFA12P09	2н		\$1,200.00 N
	3 WE	SHTh 0	9/13/12	7:29 PM M-F E	intertainment Tonight	7:00-730 PM	:3	O OFA12G10	4н		\$1,200.00 N
	2 WE	SHF 0	9/14/12	7:11 PM M-F E	ntertainment Tonight	7:00-730 PM	:3	0 OFA12P09	2н		\$1,200.00 N
30	09/17/12 Class of Tin	09/17/12 ne - Pre-en	M-F I	Entertainment To	nigł7:00-730 PM	M	:30	1	\$1,500.00	NM	
١	Weeks:	Start Date			Spots/Week	Rate					
i.	On ata. # O!	09/17/12	09/23/		1	\$1,500.00	1 (2000)	L A-1 ID			D-4- T
;	Spots: # Ch		ir Date	Air Time Descr		Start/End Time		<u>h</u> <u>Ad-ID</u>	211		Rate Ty
	1 00	SHM 0	9/17/12	7:28 PIVI IVI-F E	Intertainment Tonight	7:00-730 PM	:3	0 OFA12P09	ZH		\$1,500.00 N
	09/12/12 Class of Tin	09/14/12 ne - Pre-en			d Access Hollywood	/WTF	:30	4	\$1,200.00	NM	
١	Weeks:	Start Date 09/10/12	End D 09/16/		Spots/Week 4	<u>Rate</u> \$1,200.00					
	Spots: # Ch		vir Date	Air Time Descr		Start/End Time	l enat	h Ad-ID			Rate Ty
			9/12/12		Access Hollywood	Access Hollywo		0 OFA12G10	4н		\$1,200.00 N
(7.OTT IVI IVI I							100 100
4	4 WE			7.55 PM M_F A	Access Hollywood	Access Hollyman	UU 1 .3	U UEVIJDUA	2н		\$1 200 nn N
4	4 WE 2 WE	ESHTh 0	9/13/12		Access Hollywood	Access Hollywo		0 OFA12P09			\$1,200.00 N
4	4 WE 2 WE	SHTh 0		7:43 PM M-F A	Access Hollywood Access Hollywood Access Hollywood	Access Hollywood Access Hollywood Access Hollywo	od / :3	0 OFA12P09 0 OFA12P09 0 OFA12P09	2н		\$1,200.00 N \$1,200.00 N \$1,200.00 N

WESH





Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1536

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www.wesn.com									Spots/			
	Date End Da	20 000	1 300	Start/End	Time	MTWTFSS	Lei	ngth	Week	Rate	Type	
2000	of Time - Pre-		The second second second								AN CAR	Assistant Commencer
Weeks	09/17/12		12 M		Veek 1	<u>Rate</u> \$1,500.00			and the least			
	# Ch Day	-				Start/End		Length		12		Rate Type
	1 WESHM	09/17/12	7:55 PM M-	F Access Hollywo	ood	Access Ho	illywood /	:30	OFA12P09	92H		\$1,500.00 NM
33 09/15/ Class	12 09/16/1 of Time - Pre-		U 6-6:30 PM h notice	SA/SU 5:	58-6:30 Pi	SS		:30	2	\$700.00	NM	
Weeks	: <u>Start Da</u> 09/10/12	te <u>End D</u> 2 09/16/			Veek 2	<u>Rate</u> \$700.00	,			1		
Spots:	# Ch Day	Air Date	Air Time De	escription		Start/End		Length	Ad-ID			Rate Typ
	1 WESHSa			VSU 6-6:30 PM		SA/SU 5:5			OFA12P09			\$700.00 N
	2 WESHSu	09/16/12	6:12 PM SA	A/SU 6-6:30 PM		SA/SU 5:5	8-6:30 PI	:30	OFA12P09	92н		\$700.00 N
34 09/15/ Class	12 09/15/1 of Time - Pre-			t this W7:00-8:00	PM	S-		:30	-1	\$800.00	NM	-
Weeks	Start Da	ate <u>End D</u> 2 09/16/		SS Spots/V	<u>Veek</u> 1	<u>Rate</u> \$800.00						
Spots:	# Ch Day	Air Date	Air Time De	escription		Start/End	<u>Time</u>	Length	Ad-ID			Rate Typ
	1 WESHSa	09/15/12	7:18 PM Sa	at. Entertainment	this Week	7:00-8:00	PM	:30	OFA12PO	92н		\$800.00 N
35 09/17/ Class	12 09/17/ of Time - Imm			OICE Prime Oth	ner	M		:30	1	\$4,000.00	NM	
Weeks	: Start Da	ate End D 2 09/23/			<u>Veek</u> 1	Rate \$4,000.00	_					А
Spots:	# Ch Day	Air Date	Air Time D	escription		Start/End	Time	Length	Ad-ID			Rate Typ
	1 WESHM	09/17/12	8:49 PM M	on NBC Prime V	DICE	Prime Oth	er	:30	OFA12P0	92н		\$4,000.00 N
36 09/17/ Class	12 09/17/ of Time - Imm			LUTION10:00-11:	00 PM	M		:30	1	\$3,500.00	NM	
Weeks	: Start Da 09/17/1:				<u>Veek</u> 1	Rate \$3,500.00						
Spots:	# Ch Day	Air Date	Air Time D	escription		Start/End	<u>Time</u>	Length	Ad-ID			Rate Typ
	1 WESHM	09/17/12	10:20 PM N	BC Prime REVOL	.UTION	10:00-11:0	00 PM	:30	OFA12P0	92н		\$3,500.00 N
39 09/12/ Class	12 09/12/ of Time - Pre-		Prime AGT th notice	9:00-10:0	0 PM	W		:30	1	\$10,000.00	NM	
Weeks	Start Da 09/10/1					<u>Rate</u> \$10,000.00						
Spots:	10 1011		Air Time D			Start/End	Time	Length	Ad-ID			Rate Typ
	1 WESHW			BC Prime AGT		9:00-10:0	0 PM	:30) OFA12P0	92н		\$10,000.00 N
40 09/15/ Class	/12 09/15/ of Time - Imm			E ENCC8:00-9:00	PM	S-		:30	2	\$650.00	NM	
Weeks	A 100 TO	ate End D	ate MTWTF	SS Spots/	Neek 2	<u>Rate</u> \$650.00						
Spots:		Air Date	Air Time D	2 2		Start/End	Time	Length	Ad-ID			Rate Tyr
el	1 WESH Sa See	09/15/12 MG 40.3		BC Prime VOICE	ENCORE		2	:00				\$650.00 N
	2 WESH Sa See	09/15/12 MG 40.4	٨	BC Prime VOICE	ENCORE	8:00-9:00	PM	:00)			\$650.00 N
	3 WESHSa		٨	BC Prime VOICE		8:00-9:00	PM	:00)			\$650.00 N
	4 WESH Sa		٨	BC Prime VOICE	Ī	8:00-9:00	PM	:0)			\$650.00 N
,	5 WESHSa			at NBC Prime VC	DICE	Prime Oth	ner	:30) OFA12P0)92н		\$650.00 N
	6 WESHSa		9:19 PM S	at NBC Prime VC	DICE	Prime Oth	ner	:30) OFA12P()92н		\$650.00 N





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 Invoice # Invoice Date Invoice Month Invoice Period 947543-1 09/23/12 September 2012 08/27/12 - 09/17/12

<u>Advertiser</u>	Product	Estimate Number			
Obama/D/President	SKED A	1536			

www.v	esh.com										
								Spots/			
Line	Start Date	End Date	Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
41	09/12/12 Class of Tin	09/14/12 ne - Pre-em		u News @ 11PM th notice	11-1135p	WTF	:30	3	\$1,000.00	NM	the transfer of the second
	Weeks:	Start Date 09/10/12	End D 09/16/		Spots/Week 3	Rate \$1,000.00					
	Spots: # Ch		ir Date	Air Time Descrip		Start/End Time	Lengt	h Ad-ID			Rate Type
			9/12/12	11:23 PM M-Su N	- 1 T	11-1135p		0 OFA12G1			\$1,000.00 NM
			9/13/12	11:28 PM M-Su N	Comes of a statement	11-1135p		0 OFA12G1			\$1,000.00 NM
	4 VVE	ESHF 0	9/14/12	11:30 PM M-Su N	lews @ 11PM	11-1135p	:3	0 OFA12P0	92H		\$1,000.00 NM
42	09/17/12 Class of Tin	09/17/12 ne - Pre-en	M-Si nptible wi	u News @ 11PM th notice	11-1135p	M	:30	1	\$1,500.00	NM	
	Weeks:	Start Date 09/17/12	End D 09/23/		Spots/Week 1	Rate \$1,500.00					3
	Spots: # Ch		NEW YORK AND DESCRIPTION OF	Air Time Descrip	The state of the s	Start/End Time		th Ad-ID			Rate Type
	1 WE	ESHM 0	9/17/12	11:12 PM M-Su N	lews @ 11PM	11-1135p	:3	0 OFA12P0	92н		\$1,500.00 NM
43	09/12/12 Class of Tir	09/14/12 ne - Pre-en		Tonight Show ith notice	11:35P-12:35XM	WTF	:30	4	\$550.00	NM	
	Weeks:	Start Date 09/10/12	End D 09/16		Spots/Week 4	<u>Rate</u> \$550.00					
	Spots: # Ch		and the same	Air Time Descrip		Start/End Time		th Ad-ID			Rate Type
			9/12/12	11:48 PM NBC To	•	11:35P-12:35XI		30 OFA12P0			\$550.00 NM
			9/12/12	12:09 AM NBC To	•	11:35P-12:35XN		30 OFA12G1			\$550.00 NM
			9/13/12	12:06 AM NBC To		11:35P-12:35XN		30 OFA12P0			\$550.00 NM
	4 ۷۷	ESHF 0	9/14/12	12.11 AWINDC 10	onight Show	11:35P-12:35XN	VI .	30 OFA12P0	92н		\$550.00 NM
44	09/17/12 Class of Tir	09/17/12 ne - Pre-en		C Tonight Show ith notice	11:35P-12:35XM	M	:30	1	\$650.00	NM	== = = = = = = = = = = = = = = = = = =
	Weeks:	Start Date 09/17/12	End D 09/23		Spots/Week	Rate					
	Spots: # Ch			Air Time Descrip	1 otion	\$650.00 Start/End Time	Lena	th Ad-ID			Rate Type
			9/17/12	12:09 AM NBC T		11:35P-12:35XI		30 OFA12P0	92н		\$650.00 NM
4/	00/40/40								40,000,00		
4:	09/16/12 Class of Tir	09/16/12 me - Immed		. PRE-GAME e-emptible without	7:00P-8:00PM notice	S	:30	2	\$2,000.00	NM	
	Weeks:	Start Date	_		Spots/Week	Rate					
	Cnoto: # Ch	09/10/12	09/16		2	\$2,000.00	Long	th Ad ID			Data Tuna
	Spots: # Ch	and the second s	<u>xir Date</u> 19/16/12	Air Time Description 7:08 PM NFL PR	The state of the s	Start/End Time 7:00P-8:00PM		<u>th Ad-ID</u> 30 OFA12P0	192н		Rate Type \$2,000.00 NM
			9/16/12	7:29 PM NFL PI		7:00P-8:00PM	2	30 OFA12PC			\$2,000.00 NM
46	09/16/12	09/16/12			8:00PM-conclusion		:30	1	\$9,500.00	NM	,-,
	Class of Tir Weeks:	Start Date	End E	Date MTWTFSS	Spots/Week	Rate					
	Spots: # Ch	09/10/12	09/16 <u>Air Date</u>	5/12S Air Time Descrip	1 otion	\$9,500.00 Start/End Time	Leno	th Ad-ID			Rate Type
		ESHSu 0		10:08 PM NFL	<u> </u>	8:00PM-conclu	740	30 OFA12P)92н		\$9,500.00 NM
4	7 09/15/12 Class of Tir	09/15/12 me - Pre-er		u News @ 11PM ith notice	11-1135p	S-	:30	1	\$1,000.00	NM	
	Weeks:	Start Date			Spots/Week	Rate					
	Cnots: # Cl	09/10/12	09/16		1	\$1,000.00	1	حاله ۱۰			D-1- T
	Spots: # Ch	n <u>Day F</u> ESHSa 0		Air Time Descri		Start/End Time 11-1135p		<u>ith Ad-ID</u> 30 ofa12p()92н		Rate Type \$1,000.00 NM
_			100000000000000000000000000000000000000								ψ1,000.00 14101
4	3 09/13/12 Class of Ti		nptible w		Prime Other	T	:30	1	\$8,000.00	NM	
	Weeks:	Start Date			Spots/Week	Rate					
	Spots: # Ch	09/10/12 Day <i>A</i>	09/16 Air Date	Air Time Descri	1 ntion	\$8,000.00 Start/End Time	lend	th Ad-ID			Rate Type
į	οροίο. <u>π</u> ΟΙ	. <u>Duy</u> /	Date	ALL THE DOSGE	2211	Start Life Tille	LOTE	, a ru ib			Trace Type





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
947543-1	09/23/12	September 2012	08/27/12 - 09/17/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1536

www.wesh.com

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J	JULSI

Start Date	End Date	e Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
			e AGT Prime Other	T	:30	1	\$8,000.00	NM	Company of the Company	(2)(2)(1)(1)
Spots: # Ch	Day A	Air Date Air Time	<u>Description</u>	Start/End Time	Lengt	h Ad-ID	_ /		Rate	Type
1 WE			Thu NBC Prime AGT	Prime Other	:0	0			\$8,000.00	NM
3 WE			M Thu NBC Prime AGT	Prime Other	:3	0 OFA12G104	łH		\$4,000.00	NM
2 WE			M Thu NBC Prime AGT	Prime Other	:3	0 OFA12P092	2н		\$4,000.00	NM
	-			Total Spots	9	99				
	3 09/13/12 Class of Tin Spots: <u>#</u> Ch 1 WE	3 09/13/12 09/13/12 Class of Time - Pre-er Spots: <u>#</u> Ch <u>Day A</u> 1 WESH Th O See M 3 WESHTh O MG for 2 WESHTh O	3 09/13/12 09/13/12 Thu NBC Prim Class of Time - Pre-emptible with notice Spots: # Ch	3 09/13/12 09/13/12 Thu NBC Prime AGT Prime Other Class of Time - Pre-emptible with notice Spots: # Ch Day Air Date Air Time Description 1 WESH Th 09/13/12 Thu NBC Prime AGT See MG 48.2,48.3 3 WESHTh 09/13/12 7:58 PM Thu NBC Prime AGT MG for 48.1 09/13 2 WESHTh 09/13/12 8:45 PM Thu NBC Prime AGT	3 09/13/12	3 09/13/12	3 09/13/12 09/13/12 Thu NBC Prime AGT Prime Other Class of Time - Pre-emptible with notice Spots: # Ch Day Air Date Air Time Description 1 WESH Th 09/13/12 Thu NBC Prime AGT Prime Other See MG 48.2,48.3 3 WESHTh 09/13/12 7:58 PM Thu NBC Prime AGT Prime Other MG for 48.1 09/13 2 WESHTh 09/13/12 8:45 PM Thu NBC Prime AGT Prime Other :30 0FA12P092 MG for 48.1 09/13	3 09/13/12 09/13/12 Thu NBC Prime AGT Prime Other Class of Time - Pre-emptible with notice Spots: # Ch Day Air Date Air Time Description 1 WESH Th 09/13/12 Thu NBC Prime AGT Prime Other See MG 48.2,48.3 3 WESHTh 09/13/12 7:58 PM Thu NBC Prime AGT Prime Other MG for 48.1 09/13 2 WESHTh 09/13/12 8:45 PM Thu NBC Prime AGT Prime Other :30 0FA12g104H MG for 48.1 09/13	3 09/13/12 09/13/12 Thu NBC Prime AGT Prime Other Class of Time - Pre-emptible with notice Spots: # Ch Day Air Date Air Time Description 1 WESH Th 09/13/12 Thu NBC Prime AGT Prime Other See MG 48.2,48.3 3 WESHTh 09/13/12 7:58 PM Thu NBC Prime AGT Prime Other MG for 48.1 09/13 2 WESHTh 09/13/12 8:45 PM Thu NBC Prime AGT Prime Other MG for 48.1 09/13	3 09/13/12

Gross Total \$100,425.00

Agency Commission \$15,063.75

Net Amount Due

\$85,361.25

Payment Terms 30 Days